

Innovation & Learning Center Aachen: Membership Benefits



Business Development & Lead Generation

- **Qualified Leads & Customer Access:** Access to qualified leads and customer stats through processes
- **Create Touchpoints & Showcase Technology:** During events, workshops & trainings
- **Product Feedback:** Gather client feedback on products & services
- **Product Analysis:** Analyze customer feedback to tailor offerings
- **Collaborate:** Projects and activities with partners and customers
- **Business Planning:** Develop business plans and growth strategies



Co-Innovation & Development Space

- **Co-create with our Innovators:** Guided innovation methods with experienced innovation experts
- **Test Ideas & Concepts:** Validate concepts with customers in a safe environment
- **Shape Roadmap:** Influence the ILC and your own development path.
- **Research Collaboration:** Partner with universities and research groups
- **Crowdsourcing:** Solve challenges with ILC members & Researchers
- Breaking through innovation bottlenecks



Recruiting & Talent Acquisition

- **Promote Vacancies & direct access to talents:** Use the ITA & ILC network and outreach
- **Recruiting Events:** Connect with talents from RWTH Aachen University and more
- **Provide Internships:** With universities
- **Research Projects:** Engage in student research on key topics
- **Hackathons:** Organize hackathons to identify and recruit top tech talent
- **Talent Pipelines:** Sustainable talent pipelines through continuous engagement



On-Site & Digital Ressources

- **Host Customers:** Invite customers on-site.
- **Professional Broadcasting:** Remote broadcasting in 4K.
- **Shopfloor Access:** Utilize the shopfloor facilities and infrastructure.
- **Meeting Rooms:** Access seminar and meeting rooms.
- **Expert Support:** Receive assistance from ILC experts and staff.
- **Versatile Use:** Ideal for business, networking, leisure, and client events.
- **On-Site Office:** Optional on-site office possible



Vibrant Community & Awareness

- **Utilize the Network:** Get in contact with ILC Aachen partners & members
- **Build Partnerships:** With vendors, startups, universities, and VCs.
- **Networking Events:** Attend networking and knowledge-sharing sessions.
- **Expert Access:** Connect with industry and tech experts.
- **Visual Presence:** Feature your logo at the center.
- **Marketing Activities:** Gain recognition through various marketing channels.
- **Global Reach:** Connect with the worldwide ILC community.
- **Event Invitations:** Attend industry fairs and conferences organized by ILC.

*Member benefits listed in the page can apply to specific Tier models under the ILC Aachen 3.0 member model.

Innovation & Learning Center Aachen: Membership Model

	Global tech players	SMEs	Startups	Fair stand
	Tier 1, EUR 70,000 p.a. 3 years contract	Tier 2, EUR 35,000 p.a. 3 years contract	Tier 3, EUR 15,000 p.a. 1 year contract	Tier 4, EUR 5,000 p.a. 1 year contract
Included yearly benefits	<p>10 x Full Days of ILC Usage for private events/fairs, workshops or trainings (in person or remote with live broadcast)</p> <p>10 x ILC Walkthroughs (in a remote format with live broadcast or in-person)</p> <p>Integration, development and display of up to 3 digital solutions/use cases in innovation area or shopfloor with dedicated social media posts</p> <p>2+ student thesis for the technology application</p> <p>15% discount on additional ILC usage</p>	<p>5 x Full Days of ILC Usage for private events/fairs, workshops or trainings (in person or remote with live broadcast)</p> <p>5 x ILC Walkthroughs (in a remote format with live broadcast or in-person)</p> <p>Integration, development and display of up to 2 digital solutions/use cases with dedicated social media posts</p> <p>1+ student thesis for the technology application</p> <p>10% discount on additional ILC usage</p>	<p>2 x Full Days of ILC Usage for private events/fairs, workshops or trainings (internal or with clients)</p> <p>3 x ILC Walkthroughs during the year of membership in a Remote format with live broadcast or in-person. (Days are not cumulative for subsequent years)</p> <p>Integration, development and display of 1 digital solution/use case in innovation area or shopfloor with dedicated social media post</p> <p>5% discount on additional ILC usage</p>	<p>Fixed space in innovation area or shopfloor for 1 digital solution/use case and a dedicated social media post</p> <p>2 x ILC Walkthroughs</p>

Benefits included in every Tier:

1. Participation in the yearly ILC member event

2. Marketing package:

- **Semiannual reports of visits with use case feedback from visitors (if available).** Some information about the clients may be anonymized.
- A dedicated **social media** post introducing cooperation and introduction of digital solution/use case (when applies).
- **Contact to ILC visitors***

3. Additional ILC usage:

Full ILC usage day – EUR 3,500

Teaser/walk-through – EUR 500

Use case implementation – EUR 5,000

*Subject to the consent of the visitors. Contact to ILC visitors will be provided under request